

## Get Set to Eat Fresh Design a Bag Competition

### Rules for entry

These terms and conditions apply to the Get Set to Eat Fresh Design a Bag Competition. The joint promoters are Aldi Stores limited, Aldi Stores, Holly Lane, Atherstone, Warwickshire CV9 2SQ and the British Olympic Association, 60 Charlotte Street, London W1T 2NU (the "Promoters").

1. The competition is open to primary and secondary students aged 5–14 who are resident in Great Britain and in school years 1-9 (England and Wales) and P1-7 and S1-2 (Scotland) on 4 May 2018. The competition is not open to students resident in Northern Ireland.
2. Students who are related to employees of the Promoters may enter the competition, but no reference must be made to this in the entry.
3. Entry to the competition is free.
4. Entries must be submitted by a teacher, parent or carer registered to Get Set to Eat Fresh programme on behalf of a student or students from their school aged between 5–14 years. Entries should be submitted via email to [info@getseteatfresh.co.uk](mailto:info@getseteatfresh.co.uk) or by post to: Get Set to Eat Fresh, c/o EdComs Ltd., Studio 1.19, Canterbury Court, 1–3 Brixton Road, LONDON, SW9 6DE. A signed **Cover Sheet for Entries** must be completed by the teacher, parent or carer and included with student **Entry Templates**.
5. The competition opens on 8 February 2018 and ends at 1700 on 4 May 2018. Entries must be received via email or post prior to the close of the competition. No entries will be accepted after this date.

### Competition Entries

6. There is no limit on the number of entries a teacher, parent or carer submits, but only one entry can be submitted per student.
7. Students must create individual entries for the competition. Team entries will not be accepted.
8. Entries should be created by students using the **Entry Template** available on the Get Set to Eat Fresh website. Entries must be hand drawn. Only hand drawn entries on a completed **Entry Template** will be accepted. The **Entry Template** can be submitted in a number of formats including PDF, scanned image file or hard copy.
9. Receipt of entries will not be acknowledged.
10. Any entries submitted will not be returned.
11. Feedback on entries will not be provided.
12. All teachers, parents or carers entering students for the competition must:
  - i. complete a signed **Cover Sheet for Entries** providing the school name, country, postcode and contact details of a teacher at the students' school
  - ii. ensure the personal details of any students they are entering into the competition are included on their completed **Entry Template**
  - iii. ensure the teacher, parent or carer submitting entries is registered on Get Set to Eat Fresh at the time of submission
  - iv. agree that any entries submitted by students can be included in publicity related to the competition and programme. Full names of any student will not be displayed without the school's full approval.
13. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
14. No responsibility is accepted for entries lost, damaged or delayed as a result of any postal problems or network, computer hardware or software failure of any kind, or where postage is not paid in full. Proof of entry will not be accepted as proof of receipt.

15. Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified.
16. No entries from agents, third parties, organised groups or entries automatically generated by a computer will be accepted. Incomplete or illegible entries or those not in accordance with the entry instructions will not be accepted.
17. In all cases entrants' data will only be used by the Promoters for the purposes of administering this Promotion and for no other purpose (see Privacy Policy). All entrant data will be deleted upon expiry of the Promotion.
18. The Promoters do not accept responsibility for names, addresses or email addresses spelt incorrectly by entrants.
19. If you have problems submitting your entry please email [info@getseteatfresh.co.uk](mailto:info@getseteatfresh.co.uk)
20. Entries must not:
  - i. be violent, negative or/and discriminative of any ethnic, racial, gender, religious, professional or age group, profane or obscene;
  - ii. promote or be about the use of illegal drugs, tobacco, firearms/weapons, and any activities that may appear unsafe or dangerous, or any particular political agenda or message;
  - iii. be offensive or be about hate;
  - iv. defame, misrepresent or contain negative remarks about the Promoters or their products or other people, products or companies;
  - v. contain commercial names or trademarks owned by others or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses;
  - vi. contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical 'samples') without permission.
  - vii. contain materials embodying photographs, footage or other indicia identifying any person, living or dead without permission.
  - viii. communicate messages or images inconsistent with the positive images and/or goodwill to which the Promoters wish to associate;
  - ix. depict, and cannot itself be in, violation of any law.
  - x. any inappropriate or offensive material may be reported to the appropriate authorities.
  - xi. entries will be automatically reviewed and moderated for content before being judged, however such review does not relieve you from responsibility for compliance with these Terms and Conditions. Any Entry that is found, at any time, not in compliance with these Terms and Conditions or that otherwise contain prohibited or inappropriate content as determined by the Promoters, in their sole discretion, will be disqualified. The Promoters shall have sole and final determination as to which entries are eligible to take part in this Promotion and no correspondence will be entered into.

## Judging

21. A judging panel will select one overall prize winner from England and Wales, and one overall prize winner from Scotland from all eligible entries. The judges' decision is final.
22. Winners will be selected from all eligible entries received on the basis of the Judging Criteria set out in the competition materials. Feedback on entries will not be given.

## Prizes and winner notification

23. The winners of the Design a Bag competition will receive £50 in Aldi vouchers, a certificate, and two bags featuring their design. The winners' schools will receive £200 in Aldi vouchers and a bag of fresh produce. The winner and their school will be required to participate in the launch of their

bag at an Aldi store (store location to be determined by Aldi) together with a Team GB athlete, who will also visit the school.

24. The Promoters will offer a weekly prize draw for thirteen weeks during the period that the competition is open (8 February–4 May). The week periods run for seven days Monday-Sunday, save for the first week of the competition and the last. Each week, an entry will be selected at random from entries received that week. If no entries are made during a week, the voucher will not be fulfilled. Only one entry can win the prize. The school of the winning entry will receive a £50 Aldi voucher for the school and links to recipes to make with their class. The contact teacher of the winning school will be notified via email and the voucher will be sent by post to the school address provided. The Promoters will accept no responsibility for vouchers lost.
25. The prizes are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the Promoters reserve the right to offer alternative prizes of equal value. Unless otherwise agreed in writing by the Promoters the prizes will only be awarded directly to the winners. Prizes cannot be sold or auctioned or otherwise transferred to a third party.
26. The contact teacher of the winning students will be notified by email w/c 11 June 2018. Schools will be required to give permission on behalf of the winners' parent/carers for the winners' first name, school and home town to be used for publicity purposes. The contact teacher must acknowledge the email and secure permission within one week. If acknowledgment is not received by this date, or permission is not given, new winners, and therefore new winning schools, will be selected.
27. Winners may be asked to redraw their entries to create a suitable image for design and printing.
28. The winners will be formally agreed by the end of week commencing 11 June 2018 and the names of the winners will be available on request from this date.
29. There are no cash or other prize alternatives available in whole or in part.
30. The winning students and schools will be required to participate in publicity arising from this competition.
31. Entry into the Promotion will involve participating at an event in an Aldi store and in the winning schools that will be filmed and photographed by both the winners and their schools. All printed and/or visual and/or audio-visual material created from such event and all intellectual property rights, including copyright, arising from such materials shall be the exclusive property of the Promoters. The Promoters shall be entitled to use such materials without limit in time, but always subject to national child protection regulations.
  - i. The Promoters will provide information to the winning school including release forms for parents/carers which must be signed and returned granting permission for this filming.
  - ii. In the instance that a parent/carer of a child at the school who is not the winner does not wish their child to be filmed at the event, they must make this clear in the release form and return this to the Promoters in advance of the event so that the organisers can ensure this wish is adhered to by third party film crews on the day.

## General

32. By entering the Promotion, all entrants will be deemed to have accepted and be bound by the Promotion terms and conditions and consent to the transfer of their personal data to the Data Processor (EdComs) on behalf of the Data Controllers (Team GB and Aldi), for the purposes of the administration of this Promotion. All entry instructions form part of the rules. The Get Set to Eat Fresh website is also integrated with Spirit, a database of teaching establishments with The Education Company, a subcontractor of EdComs.



33. The Promoters accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the Promoters for death or personal injury as a result of its negligence.
34. Entries must include students' names on the **Entry Template** in order to enter them in the competition. This data will be used solely to administer the competition and will be destroyed in October 2018, following the winners claiming their prize.
35. Teachers, parents or carers are required to provide their contact details in order to enter the competition on behalf of their students or children. Teachers, parents and carers will be able to unsubscribe from receiving further information from Get Set to Eat Fresh at any time.
36. The Promoters may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
37. The Promoters reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
38. All promotion entries and any accompanying material submitted to the Promoters or arising out of the entrant's involvement in the promotion will become the property of the Promoters on receipt or creation and will not be returned. By submitting your promotion entry and any accompanying material, you agree to:
  - i. assign to the Promoters all your intellectual property rights with full title guarantee; and
  - ii. waive all moral rights, in and to your promotion entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.
39. The Promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
40. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.